

CONTACT: Bill Bussler  
[william.bussler@kohler.com](mailto:william.bussler@kohler.com)  
(920) 457-4441, ext. 72773

## **KOHLER Engines to be showcased in Industry-Leading Applications at ConExpo**

*Major equipment brands continue turning to company's advanced engines to power latest models*

**KOHLER, Wis. – March 7, 2017** – KOHLER's renowned durability, reliability, and fuel efficiency continues to be a leading choice for construction pros worldwide. A diverse array of equipment powered by KOHLER® engines will be showcased at ConExpo 2017. New equipment from leading manufacturers to be highlighted within KOHLER's booth includes: a vertical lift-track loader from Wacker Neuson; a mini skid steer from Vermeer; a maximum duty vehicle (MDV) from Excel Hustler; a pressure washer from Simpson; and a concrete saw from Husqvarna. ConExpo attendees are encouraged to visit the KOHLER outdoor booth (B-7414) to view the new equipment and learn more about the company's full range of gasoline, diesel and gaseous-fueled engines, which are ideal for a wide variety of applications in the construction, lawn and garden, commercial, industrial and agricultural markets.

"We're proud to highlight a select group of KOHLER-powered equipment at this year's ConExpo," said Mark Johansen, director of marketing for KOHLER Engines. "From the 14 hp. Command PRO gas engine in the new Simpson pressure washer, to the 74 hp. KDI diesel unit powering the new Wacker Neuson loader, we've got the construction industry covered. Leading equipment manufacturers continue to respond positively to our integration flexibility as well as the overall performance and reliability that KOHLER delivers to construction pros at demanding jobsites all around the world."

In addition to the KOHLER-powered equipment being highlighted in the company's booth, numerous other newly-launched models will be on display throughout ConExpo 2017. KOHLER is the exclusive engine supplier for the new EnPak A28GBW work-truck power solution from Miller Electric as well as for the new SCM 400 self-propelled sweeper from Smith Challenger.

**-MORE-**

## Page 2 | KOHLER Engines Showcased at ConExpo

The KOHLER Command PRO® V-Twin engine being utilized in Miller's new work-truck power solution provides industry leading starting power with KOHLER's exclusive E-Choke™ technology. The engine ensures the EnPak A28 starts easily in any weather and is powerful enough to simultaneously run the air compressor with any other feature. The Tier 4 Final KDI diesel engine utilized in the new Smith Challenger sweeper achieves clean combustion, optimized fuel consumption and enhanced power without the use of a diesel particulate filter (DPF), which helps to maximize equipment uptime and overall productivity.

### **About KOHLER Engines**

Kohler has manufactured engines for more than 90 years and has continually enhanced its product lineup in an effort to help make life easier and more profitable for end users around the globe. The company offers a full array of gasoline, diesel and gaseous-fueled engines – up to 134 hp. – which are supplied to equipment manufacturers worldwide. To learn more, visit [www.KohlerPower.com](http://www.KohlerPower.com) or [www.facebook.com/KOHLERPower](https://www.facebook.com/KOHLERPower).

### **About Kohler Co.**

Founded in 1873 and headquartered in Kohler, Wis. Kohler Co. is one of America's oldest and largest privately held companies. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engine and power systems; premier cabinetry and tile; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler and St Andrews, Scotland. For more details, please visit [KOHLER.com](http://KOHLER.com).

###